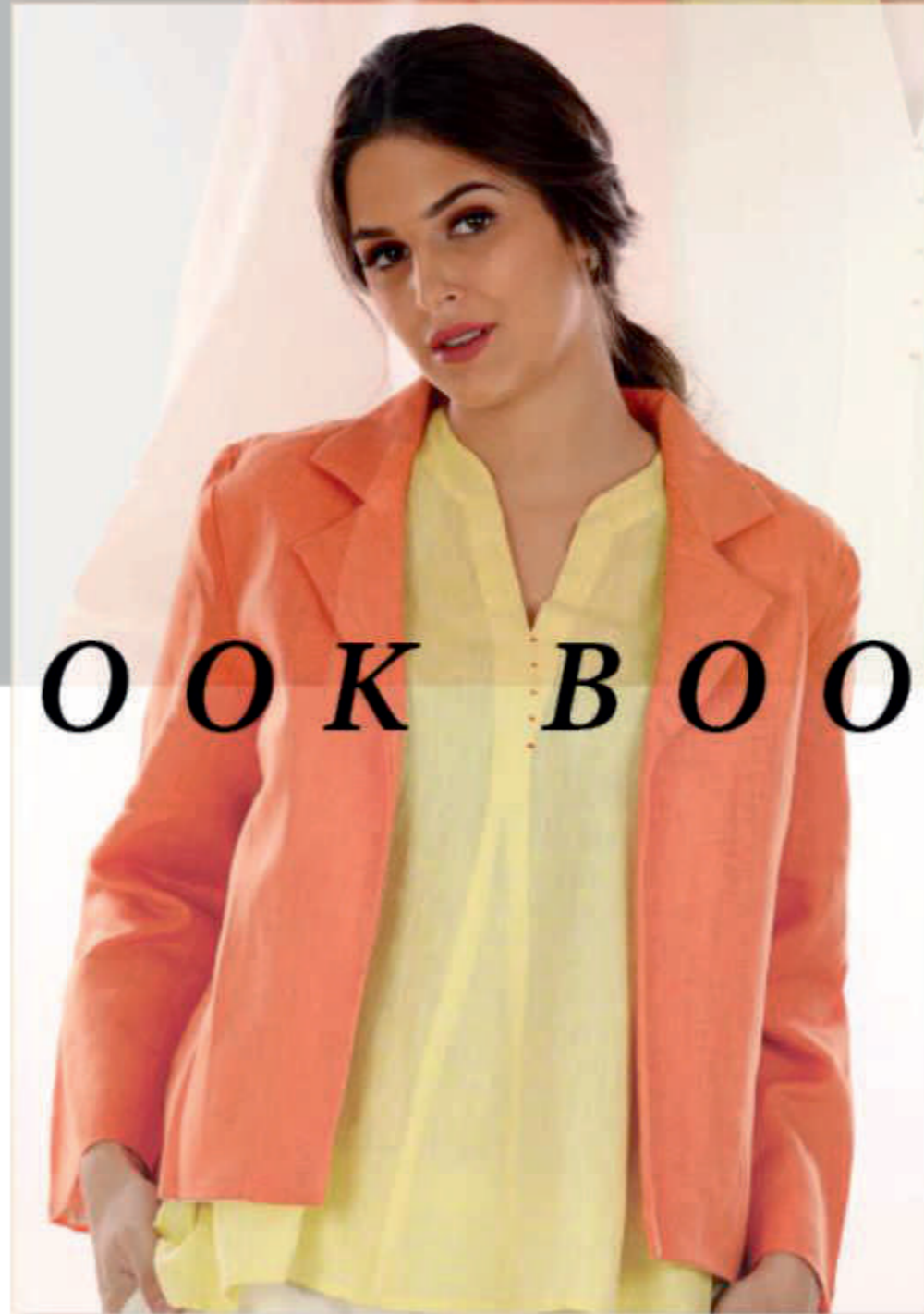


**linencut**

*Contemporary Conscious Clothing*



**L O O K B O O K**

**WOMENS FASHION**

**SPRING/SUMMER'20**

## About US



**Linen like fine wine -  
only gets better and  
softer with time**

Linencut; inspired by sustainable living and responsible fashion is a linen clothing brand of men's and women's wear. Cut, sewn and designed out of our homegrown studio in Ahmedabad, this brand is all about simple and versatile designs.

Our one-of-a-kind pieces are ethically made from 100 percent natural and sustainable linen combined with local artisan techniques and skills of differently abled people to encourage responsible and conscious fashion through sustainable clothing. Our garments are ideal to be worn on all occasions with designs that offer the casual as well as the corporate look, garments that makes one feel comfortable, colours that makes one feel vibrant & cheerful.

Global Trends, artisan touch and meticulous stitching is what makes our garments the most preferred amongst all. Our product line is low maintenance requiring only a gentle tumble wash and steam press and offers Dresses, Shirts, Blouses, Jackets, Stoles, Trousers, Skirts & Sarees for Women and Kurtas, Shirts, Jackets & Trousers for Men.

Rising global temperatures, make linen the most comfortable clothing since it is a breathable fabric. With the perfect blend of colour, technique, design and fit, get ready to make your life simpler yet stylish and sustainable

## Our Values



### Excellence in quality

*We believe that unflinching commitment to quality is key to sustainable growth*



### Responsible fashion

*We believe in conscious clothing made from 100% natural and sustainable fabrics*

## Contemporary conscious clothing



### Bringing empowerment

*We believe in giving back! Our products use local artisanal techniques and are made by differently abled people*



### Ethical manufacturing

*We ensure humane working conditions for all our people*

## Why Linen?

### Sustainable Fabric

Linen is made from flax plant and growing flax requires less water than cotton. There is very little waste with flax; other part of the plant, like the seeds, can be used to produce linseed oil or flax seeds for consumption.

### Durability

Linen is easy to maintain, can be hand washed, machine washed or dry cleaned.

### Absorbent and Breathable

Linen fabric goes damp and dry very soon, that is why the fabric warms during the cold night and cools the body during the hot midday.



# OUR CATEGORIES

*DRESSES*



*TOPS*



*BOTTOMS*



*OVER GARMENTS*



# 01

## DRESSES



**linencut**

*Contemporary Curated Clothing*

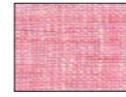
\*Prices are inclusive of 12% GST

\*Colours may vary in actual

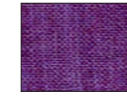
Available in sizes  
S, M, L, XL



Aurora Yellow



Heather Pink



Orchid Purple



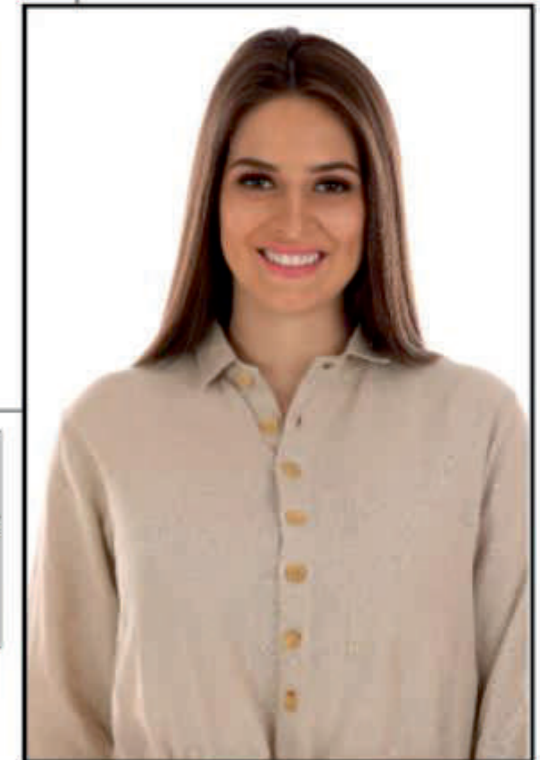
Natural



This linen shirt dress, with all over front button opening along with a waist belt drawstring, giving you a perfect gathered look has to be your best buy for a casual lunch or an sober office look.

Cost: Rs. 4650

Style code: LCW01



# 02

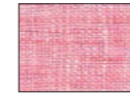


**linencut**

*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

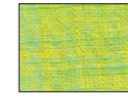
Available in sizes  
S, M, L, XL, XXL



Heather Pink



Dewberry



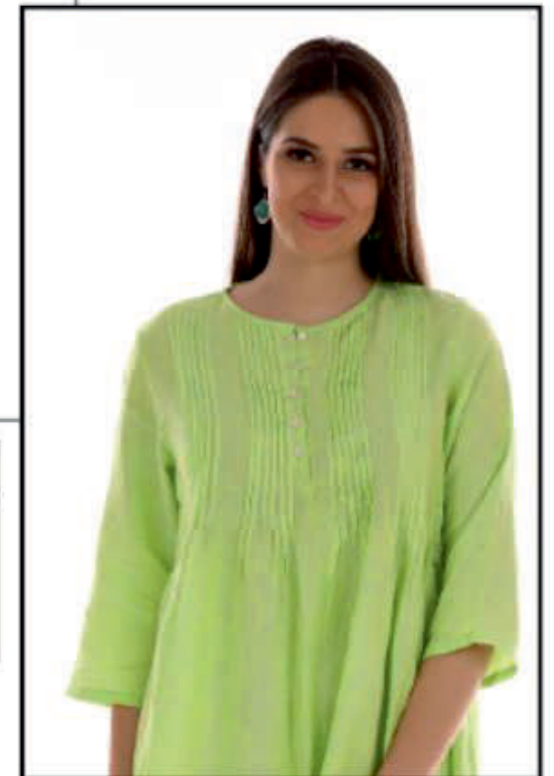
Sunny Lime



Have you been looking for the perfect linen dress matching your style statement? We have it right here for you. The bunch of pin tucks are keeping it simple while having a unique look as well.

Cost: Rs. 8500

Style code: LCW02



# 03



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

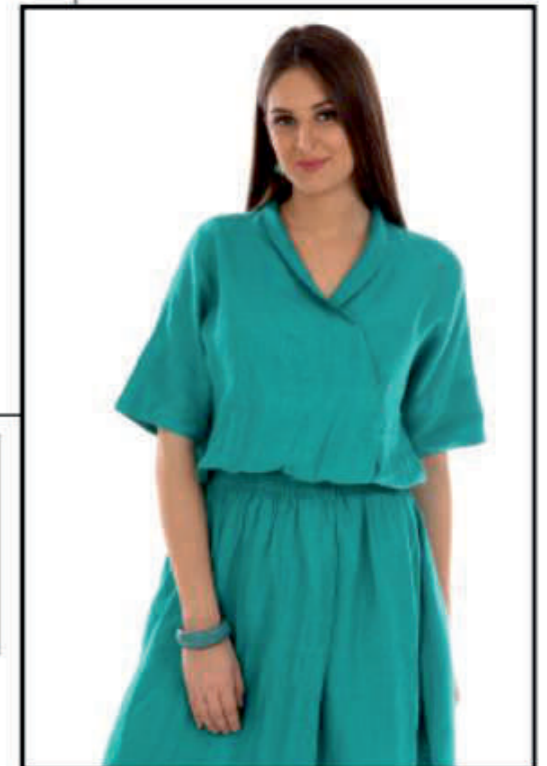
Available in sizes  
S, M, L, XL, XXL



This Linen Collar Dress is a timeless, modern piece to opt for the new season. Pair it with your regular shoes and blue stone drop earrings on your next outing!

Cost: Rs. 8800

Style code: LCW03



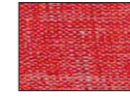
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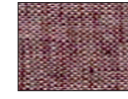
**linencut**  
*Contemporary Curved Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

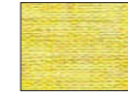
Available in sizes  
S, M, L,



Carrot Orange Red



Plum



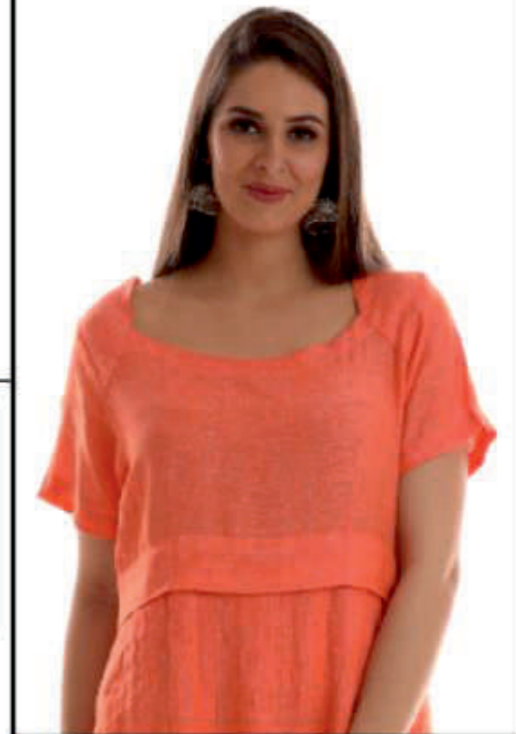
Aurora Yellow



Go for a hassle-free style if you are on the go wearing this Gathered Square Neckline Dress with pockets from this collection. Combine this dress with statement earrings and shoes for a chic look.

Cost: Rs. 4500

Style code: LCW04



# 05



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Graphite Black Fushchia Pink Columbia



Update your new-season wardrobe with this classic boxy dress with pockets. Team it up with your shoes and a bold neckpiece for a casual evening look!

Cost: Rs. 6100

Style code: LC05





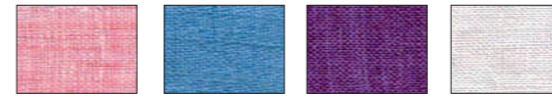
# 06



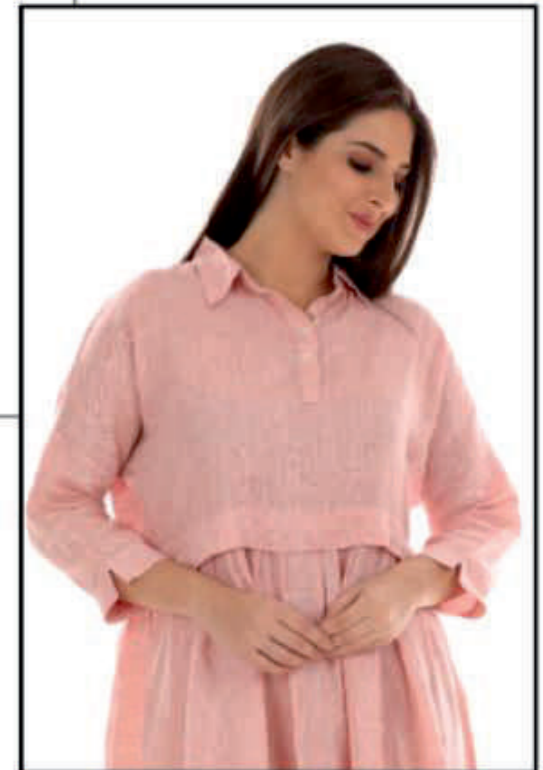
**linencut**  
*Contemporary Curated Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L,



Heather Pink Sky Blue Orchid Purple White



This classic Convertible Collar Button-Down Gather Dress can be the highlight as it is featured in pastel pink and is a must-have. Head out for a brunch date while you pair this with heeled sandals.

Cost: Rs. 5800

Style code: LCW06

# 07



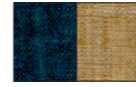
**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Graphite Black  
Cherry Red



Deep Teal  
Sand



Fuschia Pink  
Violet



Foliage Green



Be it a lunch with friends or just a weekend road-trip, this Colour Block Dress will keep you sorted for the event ahead! Grab a statement neckpiece and a pair of heels for a perfect upgrade!

Cost: Rs. 7000

Style code: LCW07



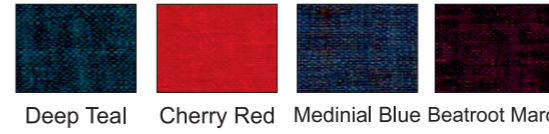
# 08



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Channel some cool vibes with this Linen Flare Dress. Combine it with a pair of chunky sole casual footwear to hit the streets in style!

Cost: Rs. 6500  
Style code: LCW08



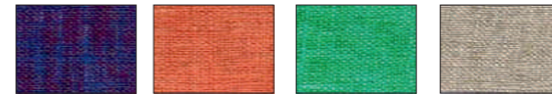
# 09



**linencut**  
*Contemporary Chicist Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Violet Tengerine Jade Green Natural



Swirl around in this vivid purple gathered pocket dress from our exclusive collection. Combine it with some sophisticated footwear and instantly nail the latest trend!

Cost: Rs. 4550

Style code: LCW09

# 10



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Scarlet Red



Natural



Deep Forest



Channel your sophistication vibe like a pro as you slip into this Flared Pocket Dress. Team it up with your bracelet and casual slip-ons to step-up your style game.

Cost: Rs. 4550

Style code: LCW010



# 11



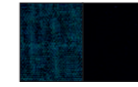
**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL,



Sand  
Cherry Red



Deep teal  
Graphite Black



Get your casual dress collection sorted as you shop this Colour Block Shift Dress. Simply pair it with your flat sandals and statement neckpiece to earn some serious style points.

Style code: LCW011



# 12



**linencut**  
*Contemporary Conscious Clothing*

*\*Prices are inclusive of 12% GST.  
\*Colours may vary in actual*

Available in sizes  
S, M, L, XL, XXL



Moss Green



Sand



Natural



Look fresh and breathtaking in solid flared dress. Combine it with slingback sandals and earrings for a perfect spring vibe!

Cost: Rs. 6500

Style code: LCW012



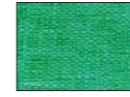
# 13



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

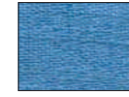
Available in sizes  
S, M, L, XL, XXL



Jade Green



Light Yellow



Sky Blue



Set the new-season fashion goals inspired by the retro classic trend as you step out wearing this Polka Dot Ruffle Dress. Combine this dress with ethnic earrings and slip-ons to make a trendy statement.

Cost: Rs. 7200

Style code: LCW013





# TOPS

# 14



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Mango



White



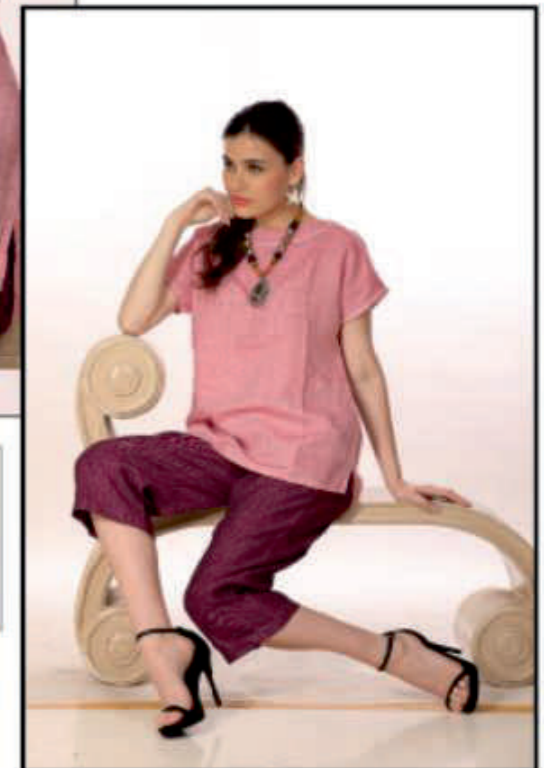
Sky Blue



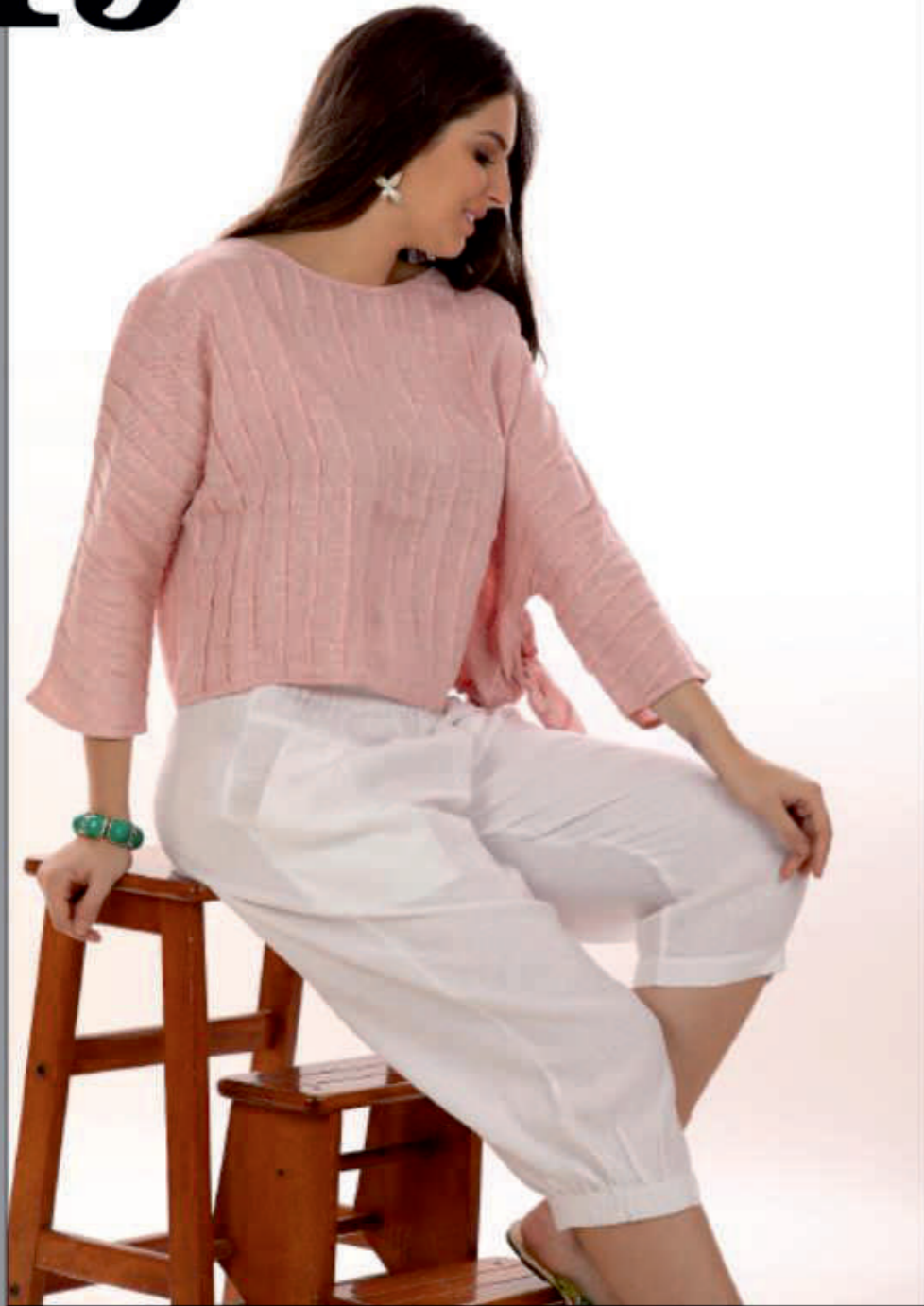
Refresh your wardrobe with this sober and stylish top in classic colours. Wear it with straight crop/jeans and heels to step out in style.

Cost: Rs. 2850

Style code: LCW014



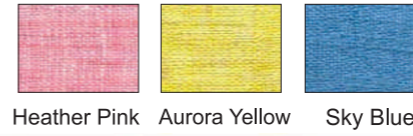
# 15



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL,



This Knotted Tucks Top is a modern take on classic style. Combine it with casual pants and sneakers/slip-ons for a cool off-duty look!

Cost: Rs. 4700  
Style code: LCW015



# 16



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

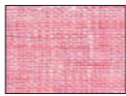
Available in sizes  
S, M, L, XL, XXL



Peach Dust



Aurora Yellow



Heather Pink



Give a new face to your casual shirts as you sport this beautiful Linen Shirt from our collection. Keep your look chic by teaming up this shirt with a pair of casual pants and sneakers!

Cost: Rs. 4400  
Style code: LCW016



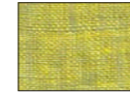
# 17



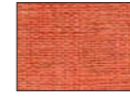
**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

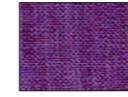
Available in sizes  
S, M, L, XL, XXL



Muted Lime



Tangering



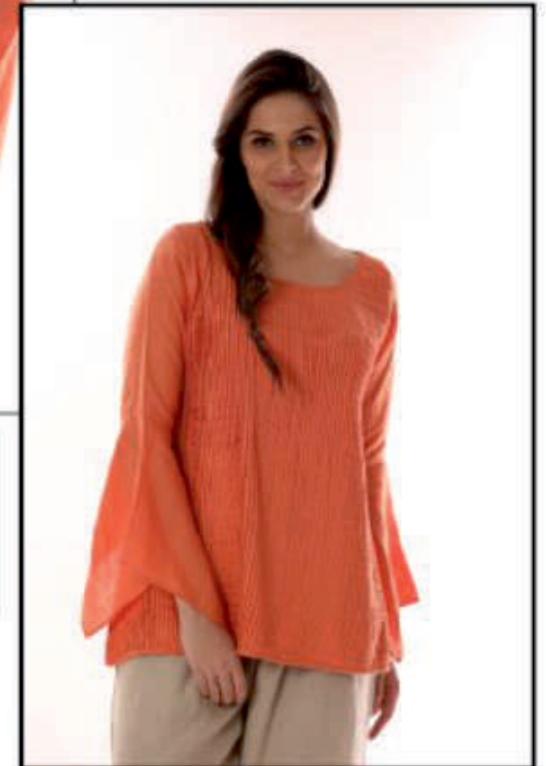
Orchid Purple



Be the ultimate high-street boho girl in this flared sleeves blouse. Combine it with a pair of pants and some converse for an instant edge!

Cost: Rs. 7500

Style code: LCW017



# 18



**linencut**

*Contemporary Conscious Clothing*

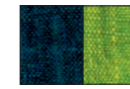
\*Prices are inclusive of 12% GST

\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Tangerine  
Cherry Red



Deep Teal  
Green Glow



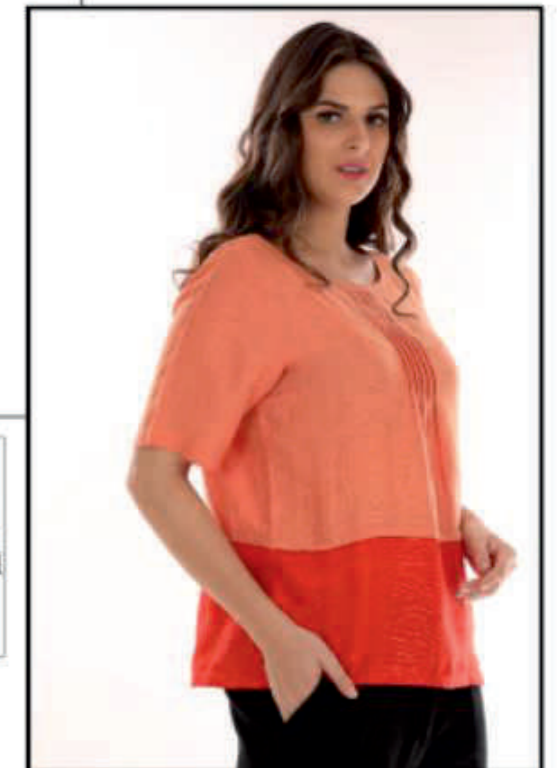
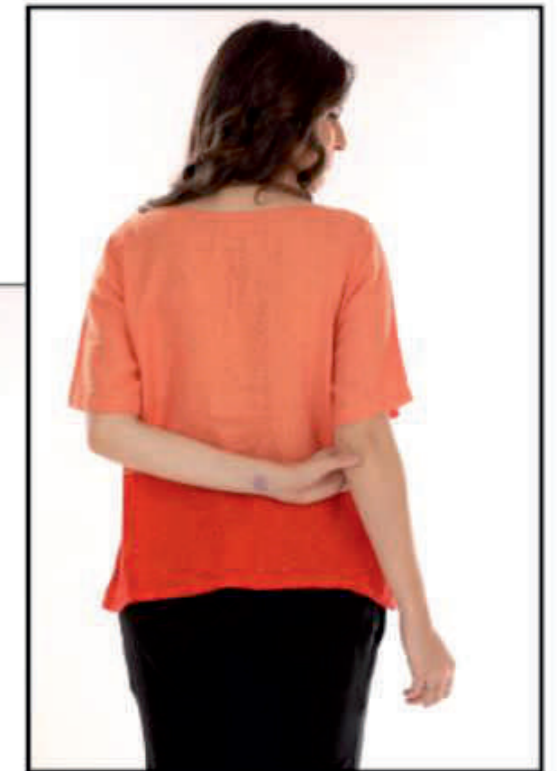
Scarlet Red  
Heather Pink



Colour blocking is a major hit amongst girls and we suggest you quickly shop this Front Tuck Top. You can combine this top with heeled sandals and statement earrings to finish.

Cost: Rs. 3800

Style code: LCW018



# 19



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL,



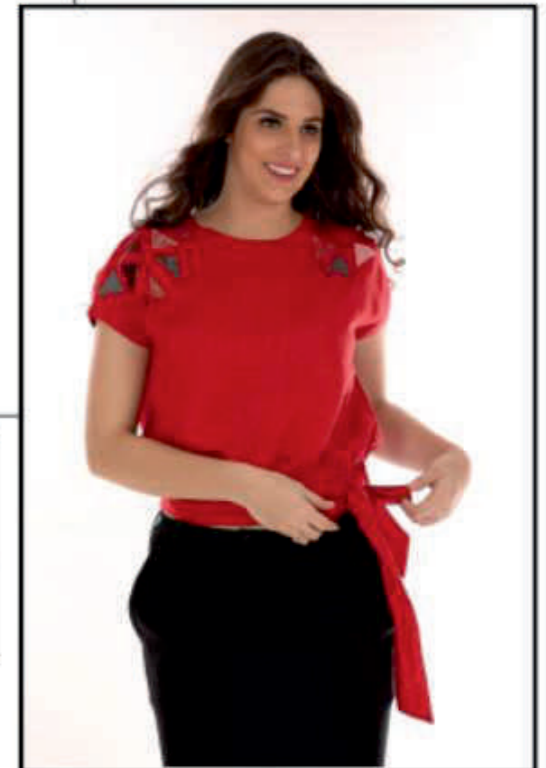
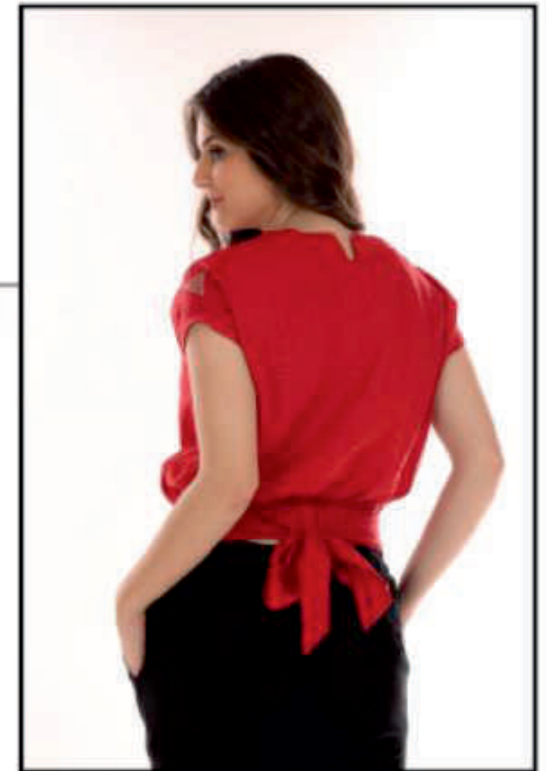
Ocean Blue Graphite Black Scarlet Red Chocolate Truffle



Searching for a multi style top? We've got it right here for you. This top stands perfect for you to hangout with friends and attend a meeting at the same time. Choose your knot side!

Cost: Rs. 3600

Style code: LCW019



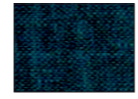
# 20



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL,



DeepTeal



Graphite Black

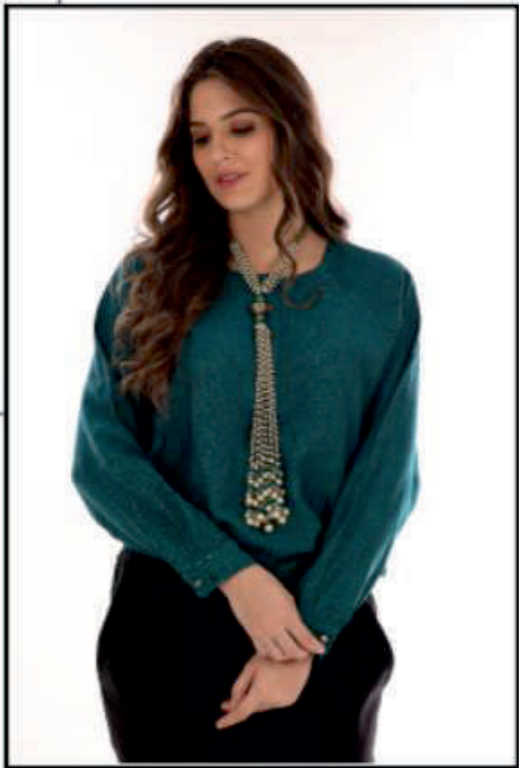


Scarlet Red



This shirt adds a perfect playful appeal to your closet and off-duty style. Twist sleeves, elasticated waist; simply dress it up with high heels and reflectors when you step out in the sun with the best attitude!

Cost: Rs. 3400  
Style code: LCW020



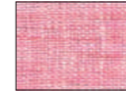
# 21



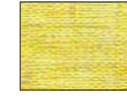
**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Heather Pink

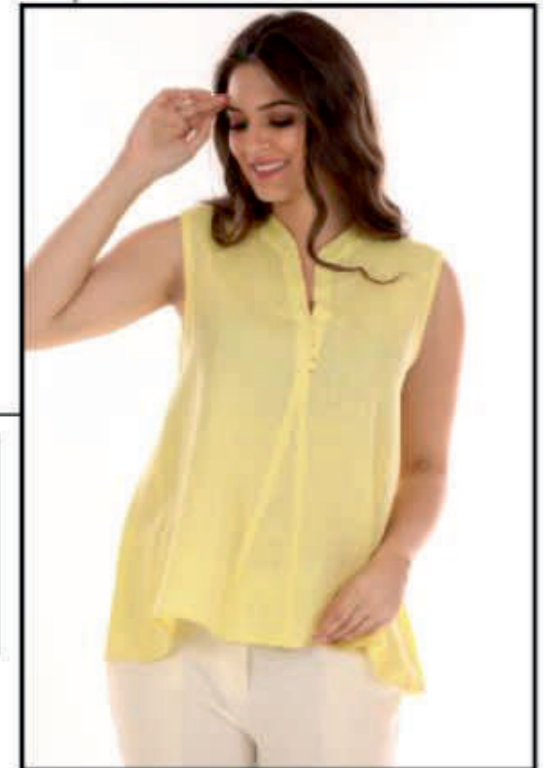


Aurora Yellow



Work in style with this clean and pristine design. This simple yet stylish design is an ideal pick for your smart casual looks. Style it with a pair of ankle pants and converse.

Cost: Rs. 2900  
Style code: LCW021





# 22



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

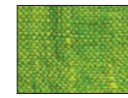
Available in sizes  
S, M, L, XL, XXL



Chrome Yellow



White



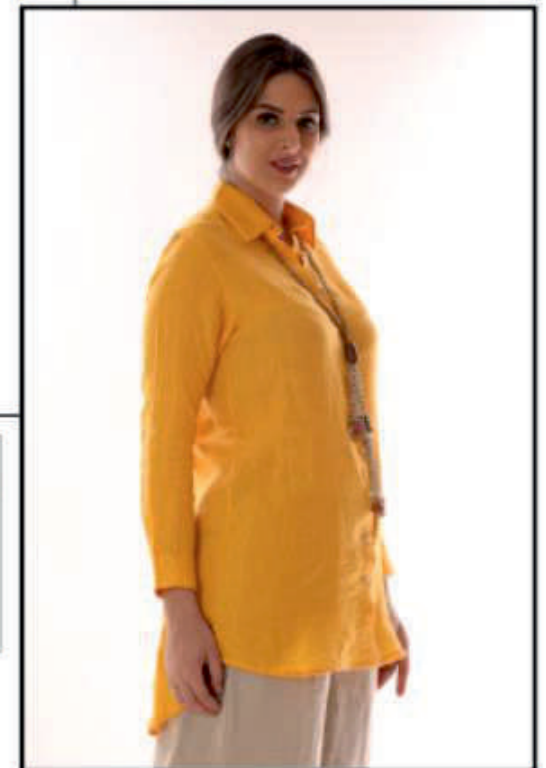
Green Glow



Be the sunshine on the high streets wearing this stunning yellow shirt. Combine it with some trendy heels and a statement necklace for an on-trend daytime look!

Cost: Rs. 4200

Style code: LCW022



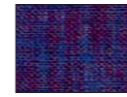
# 23



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Violet



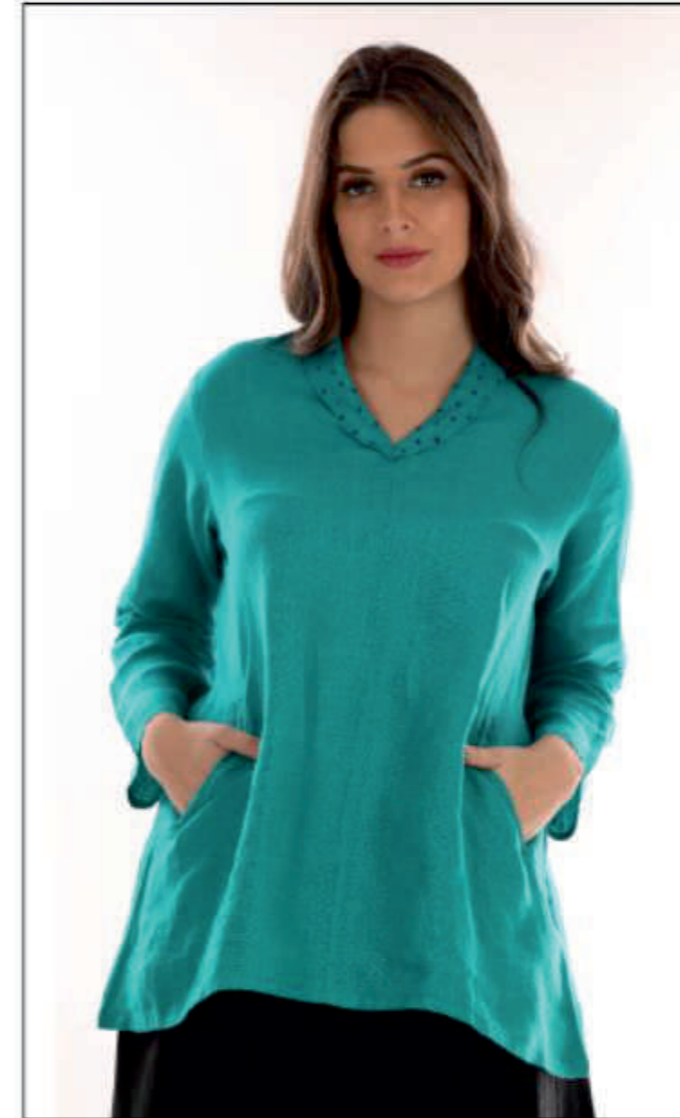
Columbia



Tangerine



Maeshmellow  
white



We are absolutely in love with this fancy collar top with pockets. Combine it with a long skirt or a pair of skinny jeans and your favourite heels for a stylish upgrade!

Cost: Rs. 4800

Style code: LCW023



# 24



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



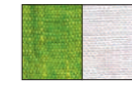
Jade Green  
Sunny Lime



Violet  
Fushchia Pink



Tengerine  
Chrome Yellow



Green Glow  
White



Girls, simply shine in this asymmetrical flare top. Style it with a pair of fancy earrings and heels to finish the look.

Cost: Rs. 4800

Style code: LCW024



# 25

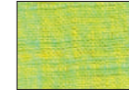


**linencut**  
*Contemporary Conscious Clothing*

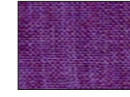
\*Prices are inclusive of 12% GST

\*Colours may vary in actual

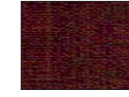
Available in sizes  
S, M, L, XL, XXL



Sunny Lime



Sunny Lime



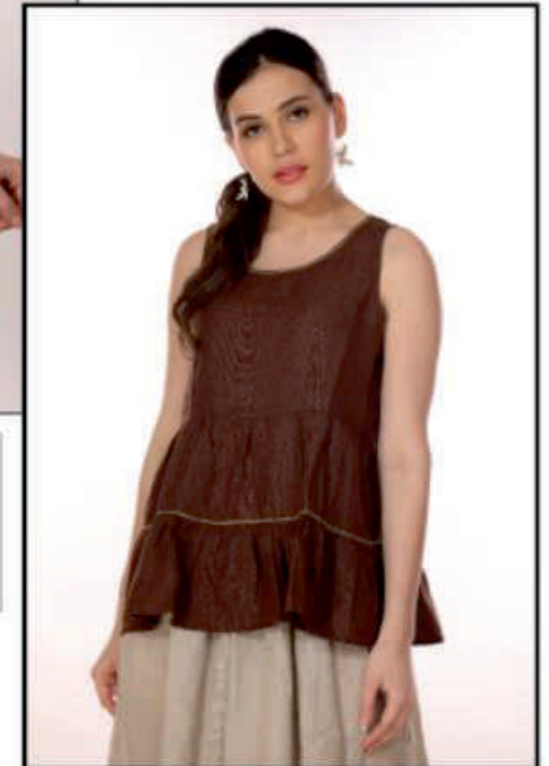
Chocolate Truffle



This gathered panel tunic top will instantly lift up your mood. Team it up with a flared skirt and heels for a bright day ahead!

Cost: Rs. 4100

Style code: LCW025



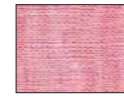
# 26



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Apricot



Heena Green



Straw



The latest range for the spring-summer season features this High-Low Tunic Top. This beautiful top is a stunner for your casual outing when paired with statement earrings and high heels.

Cost: Rs. 5600

Style code: LCW026



# BOTTOMS

# 27



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Off White



White



Black



Give a bold statement to your overall look with these straight ankle length trousers. Style these casual trousers with your favorite top and heels to walk down the streets in style.

Cost: Rs. 3900

Style code: LCW027



# 28



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Natural



Black



White



Keep your confidence up wearing these Pleated Pants. Combine them with your flared top and stilettos for an elegant finish.

Cost: Rs. 3500  
Style code: LCW028



# 29



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Natural



Black



White



Pull together a stylish look wearing this extended side seam pants. Crafted from 100% linen, it will keep you comfortable throughout the day. Team it with heels to step out in style.

Cost: Rs. 3600  
Style code: LCW029





# 30



**linencut**  
*Contemporary Crescent Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Natural



Black



White



Planning out your next vacation? This stylish skirt is a must-have for the new season. Team it up with a top of your choice and heels for a smart daytime look!

Cost: Rs. 6500  
Style code: LCW030

# 31



**linencut**  
*Contemporary Occasional Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



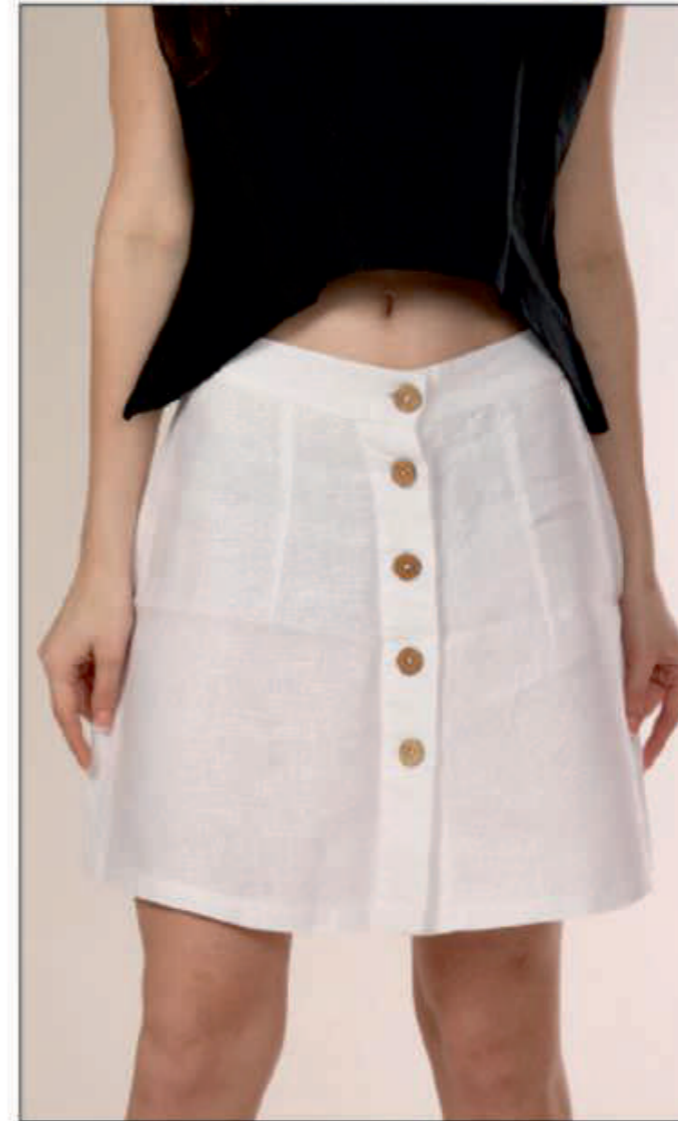
Natural



Black



White



Graduate ahead of classics with this Linen Button-Front Skirt. Style it with a high neck or cropped top and heels for a chic street-style look!

Cost: Rs. 6500

Style code: LCW031



# OVER GARMENTS

# 32



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL,



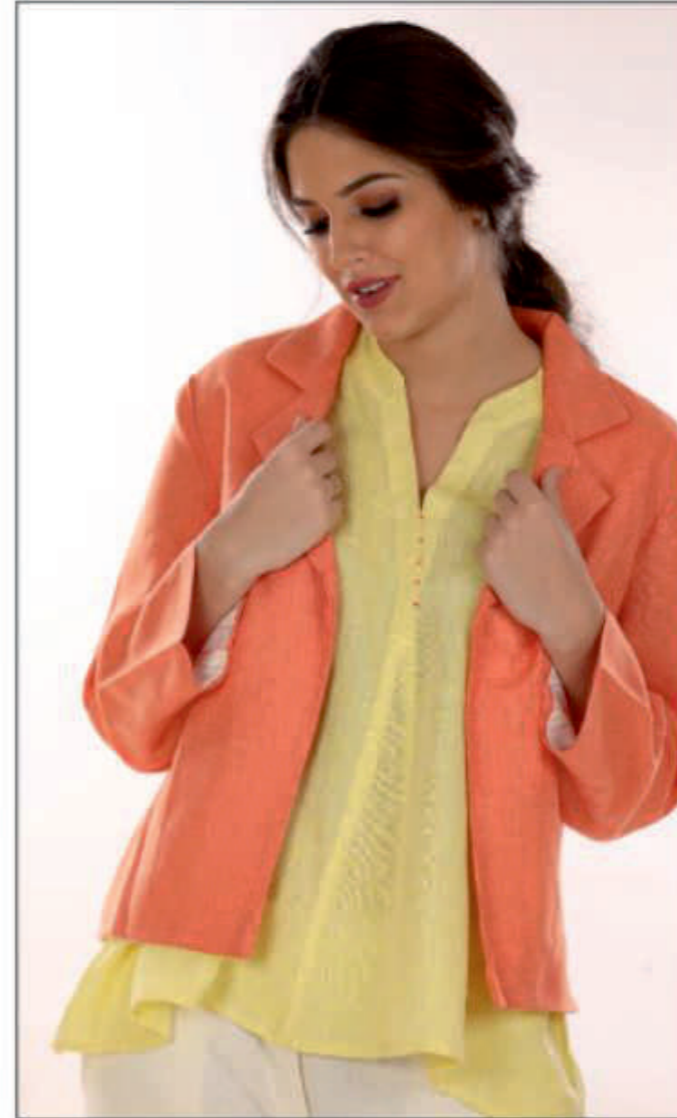
Black



Tangerine



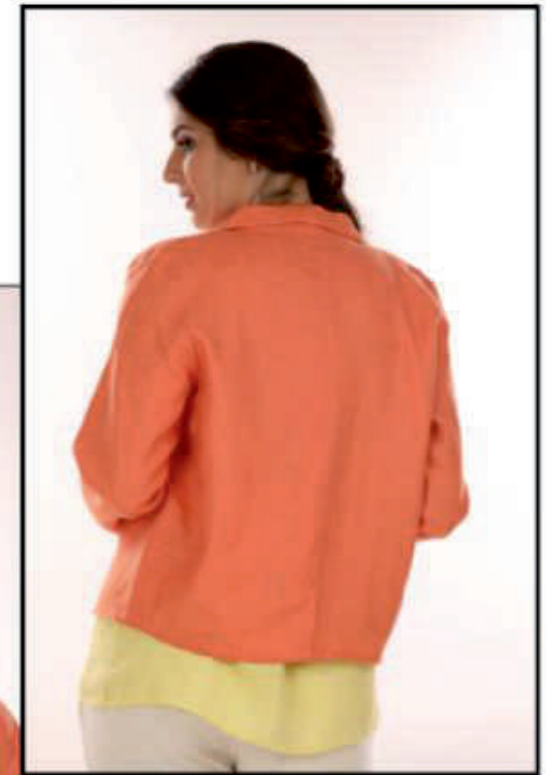
Natural



Let the new season make some noise especially when you pull together a chic look sporting this Linen Cropped Jacket. Layer it over a cropped top and skinny jeans/trousers alongside heels for a stylish upgrade!

Cost: Rs. 8700

Style code: LCW032



# 33



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



Moss Green



Natural



Black



Opt for this exciting coat to step into the new season. Long Sleeves, updated convertible collar and tie knot - all add sensuousness to your style. Just pair this one with interesting bottoms and top to step out in style.

Cost: Rs. 5200

Style code: LCW033



# 34



**linencut**  
*Contemporary Curated Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, M, L, XL, XXL



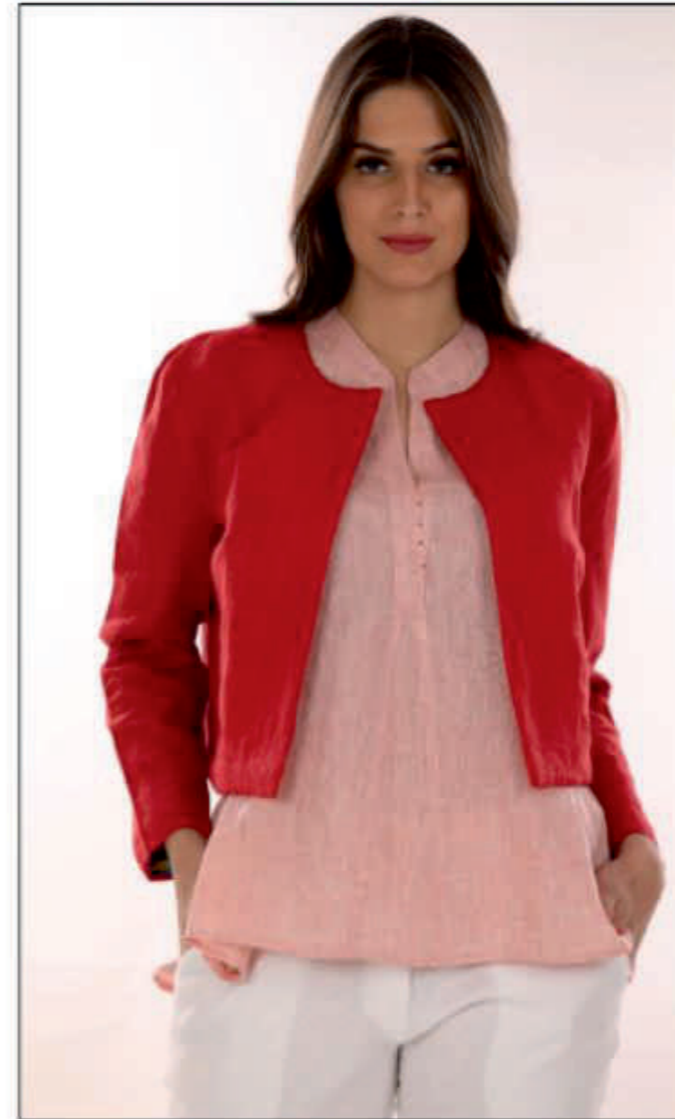
Leafy Green



Scarlet Red



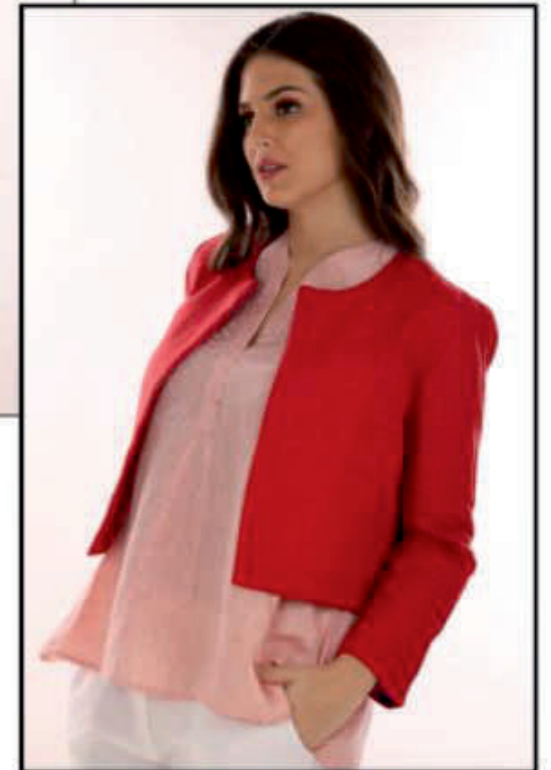
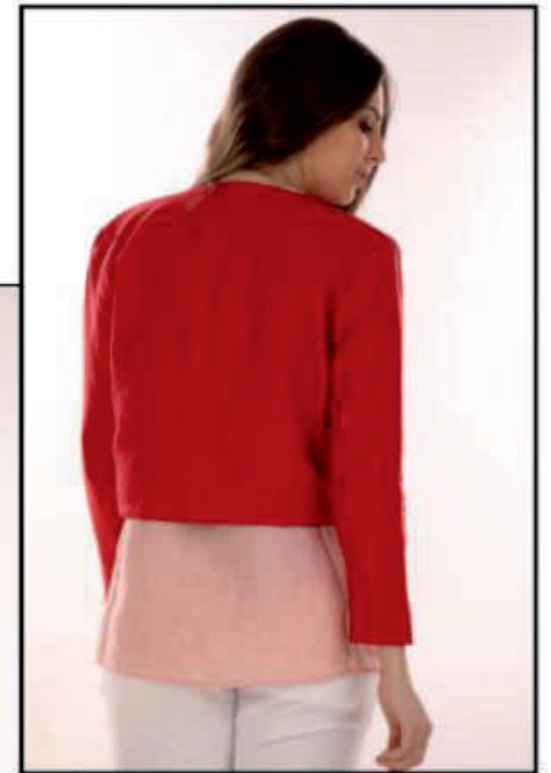
Columbia



Party or work, this blazer will go well with any occasion. Style this one with your favourite white lower and any pastel colour top and your favourite heels for a chic look.

Cost: Rs. 9700

Style code: LCW034



# 35



**linencut**  
*Contemporary Conscious Clothing*

\*Prices are inclusive of 12% GST  
\*Colours may vary in actual

Available in sizes  
S, L,



Tangerine  
Cherry Red, Dark Brown



Natural  
Black, Checks



Make your casual wear a bit more trendy by combining this colour blocking shrug over anything you want. Girls, these colours will make your look more intriguing. Grab your sling and you are all set to step out!

Cost: Rs. 7600

Style code: LCW035



*Exploring Opportunities for Association*

It would be an honor for us to associate with Influencers who believe in our concept.  
Let us together promote Responsible fashion by making use of linen clothing.

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