linencut

Contemporary Conscious Clothing

LOOK BOOK

WOMENS FASHION

SPRING/SUMMER'20

About US

Linencut; inspired by sustainable living and responsible fashion is a linen clothing brand of men's and women's wear. Cut, sewn and designed out of our homegrown studio in Ahmedabad, this brand is all about simple and versatile designs.

Our one-of-a-kind pieces are ethically made from 100 percent natural and sustainable linen combined with local artisan techniques and skills of differently abled people to encourage responsible and conscious fashion through sustainable clothing. Our garments are ideal to be worn on all occasions with designs that offer the casual as well as the corporate look, garments that makes one feel comfortable, colours that makes one feel vibrant & cheerful.

Global Trends, artisan touch and meticulous stitching is what makes our garments the most preferred amongst all. Our product line is low maintenance requiring only a gentle tumble wash and steam press and offers Dresses, Shirts, Blouses, Jackets, Stoles, Trousers, Skirts & Sarees for Women and Kurtas, Shirts, Jackets & Trousers for Men.

Rising global temperatures, make linen the most comfortable clothing since it is a breathable fabric. With the perfect blend of colour, technique, design and fit, get ready to make your life simpler yet stylish and sustainable

Our Values

Excellence in quality

We believe that unflinching commitment to quality is key to sustainable growth

Responsible fashion

We believe in conscious clothing made from 100% natural and sustainable fabrics

Contemporary conscious clothing

Bringing empowerment

We believe in giving back! Our products use local artisanal techniques and are made by differently abled people

Ethical manufacturing

We ensure humane working conditions for all our people

Why Linen?

Sustainable Fabric
Linen is made from flax plant and growing flax requires less water than cotton. There is very little waste with flax; other part of the plant, like the seeds, can be used to produce linseed oil or flax seeds for consumption.

Durability
Linen is easy to maintain, can be hand washed, machine washed or dry cleaned.

Absorbent and Breathable
Linen fabric goes damp and dry very soon, that is why the fabric warms during the cold night and cools the body during the hot midday.

OUR

DRESSES

BOTTOMS

We are thankful to Dr Preeti Shroff, Dean, MICA Institute, Ahmadabad for believing in us and supporting our cause of Responsible Fashion.

CATEGORIES

OVER GARMENTS

TOPS

Location courtesy: House of MG, Heritage hotel, Ahmedabad

DRESSES

01

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL

This linen shirt dress, with all over front button opening along with a waist belt drawstring, giving you a perfect gathered look has to be your best buy for a casual lunch or an sober office look.

Cost: Rs. 4650

Style code: LCW01

02

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Contemporary Conscious Clothing

**Prices are inclusive of 12% GST*

**Colours may vary in actual*

Available in sizes
S, M, L, XL, XXL

Have you been looking for the perfect linen dress matching your style statement? We have it right here for you. The bunch of pin tucks are keeping it simple while having a unique look as well.

Cost: Rs. 8500

Style code: LCW02

03

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL, XXL

This Linen Collar Dress is a timeless, modern piece to opt for the new season. Pair it with your regular shoes and blue stone drop earrings on your next outing!

Cost: Rs. 8800

Style code: LCW03

04

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Contemporary Conscious Clothing

**Prices are inclusive of 12% GST*

**Colours may vary in actual*

Available in sizes
S, M, L

Go for a hassle-free style if you are on the go wearing this Gathered Square Neckline Dress with pockets from this collection. Combine this dress with statement earrings and shoes for a chic look.

Cost: Rs. 4500

Style code: LCW04

05

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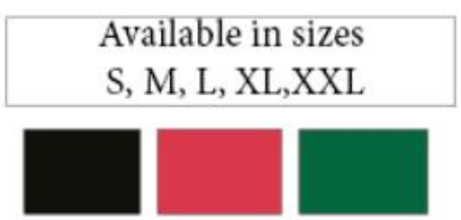
Contemporary Conscious Clothing

*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL



Update your new-season wardrobe with this classic boxy dress with pockets. Team it up with your shoes and a bold neckpiece for a casual evening look!

Cost: Rs. 6100

Style code: LC05

06

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Contemporary Conscious Clothing

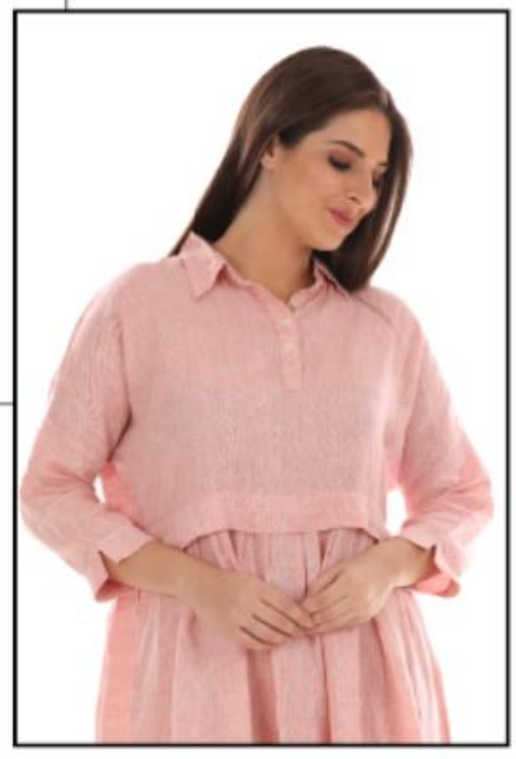
*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L

This classic Convertible Collar Button-Down Gather Dress can be the highlight as it is featured in pastel pink and is a must-have. Head out for a brunch date while you pair this with heeled sandals.

Cost: Rs. 5800

Style code: LCW06



07

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*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Be it a lunch with friends or just a weekend road-trip, this Colour Block Dress will keep you sorted for the event ahead! Grab a statement neckpiece and a pair of heels for a perfect upgrade!

Cost: Rs. 7000

Style code: LCW07

08

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Contemporary Conscious Clothing

**Prices are inclusive of 12% GST*

**Colours may vary in actual*

Available in sizes
S, M, L, XL,XXL

Channel some cool vibes with this Linen Flare Dress. Combine it with a pair of chunky sole casual footwear to hit the streets in style!

Cost: Rs. 6500

Style code: LCW08

09

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Contemporary Conscious Clothing

**Prices are inclusive of 12% GST*

**Colours may vary in actual*

Available in sizes
S, M, L, XL.XXL

Swirl around in this vivid purple gathered pocket dress from our exclusive collection. Combine it with some sophisticated footwear and instantly nail the latest trend!

Cost: Rs. 4550

Style code: LCW09

10

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL

Channel your sophistication vibe like a pro as you slip into this Flared Pocket Dress. Team it up with your bracelet and casual slip-ons to step-up your style game.

Cost: Rs. 4550

Style code: LCW010

11

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*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL

Get your casual dress collection sorted as you shop this Colour Block Shift Dress. Simply pair it with your flat sandals and statement neckpiece to earn some serious style points.

Style code: LCW011

12

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*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Look fresh and breathtaking in solid flared dress. Combine it with slingback sandals and earrings for a perfect spring vibe!

Cost: Rs. 6500

Style code: LCW012

13

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*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Set the new-season fashion goals inspired by the retro classic trend as you step out wearing this Polka Dot Ruffle Dress. Combine this dress with ethnic earrings and slip-ons to make a trendy statement.

Cost: Rs. 7200
Style code: LCW013

TOPS

14

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*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Refresh your wardrobe with this sober and stylish top in classic colours. Wear it with straight carpi/ jeans and heels to step out in style.

Cost: Rs. 2850

Style code: LCW014

15

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*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL

This Knotted Tucks Top is a modern take on classic style. Combine it with casual pants and sneakers/slip-ons for a cool off-duty look!

Cost: Rs. 4700

Style code: LCW015

16

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*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Give a new face to your casual shirts as you sport this beautiful Linen Shirt from our collection. Keep your look chic by teaming up this shirt with a pair of casual pants and sneakers!

Cost: Rs. 4400

Style code: LCW016

17

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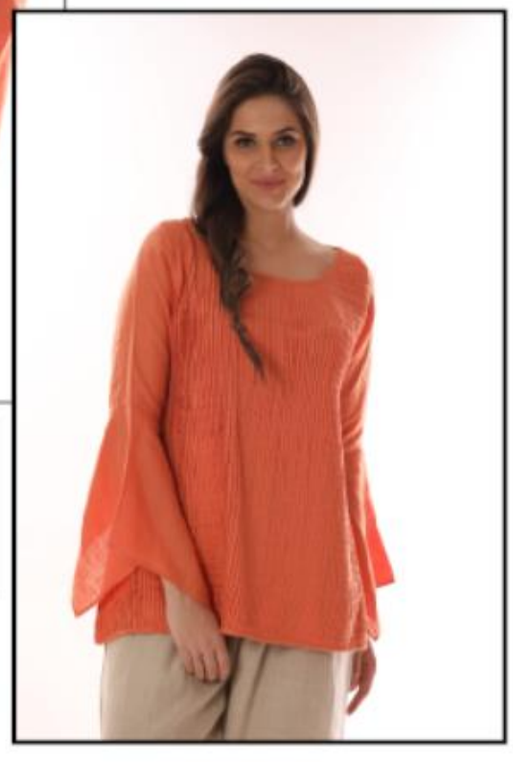
Contemporary Conscious Clothing

*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL



Be the ultimate high-street boho girl in this flared sleeves blouse. Combine it with a pair of pants and some converse for an instant edge!

Cost: Rs. 7500

Style code: LCW017

18

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Colour blocking is a major hit amongst girls and we suggest you quickly shop this Front Tuck Top. You can combine this top with heeled sandals and statement earrings to finish.

Cost: Rs. 3800

Style code: LCW018

19

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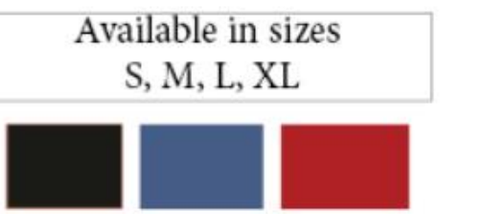
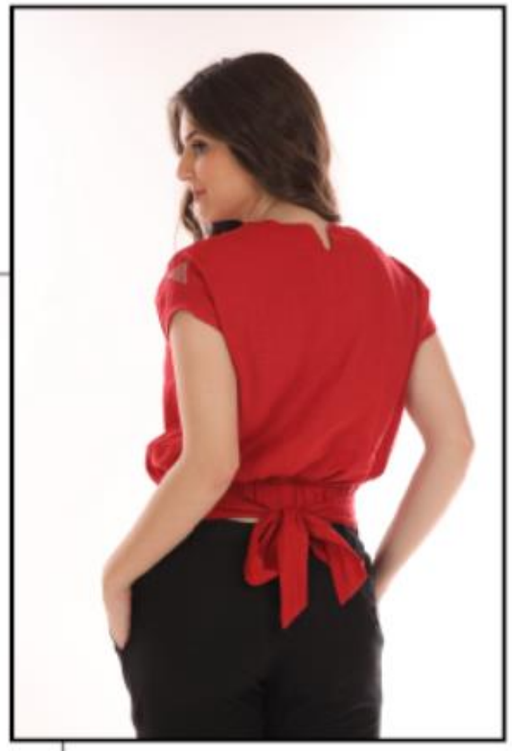
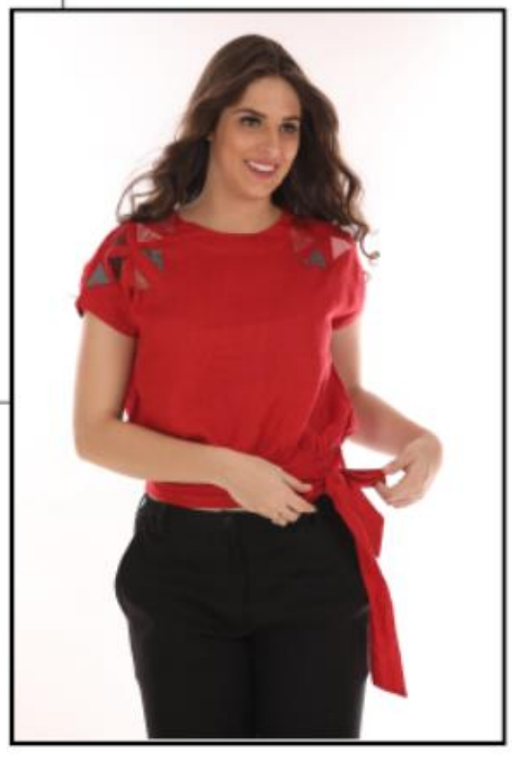
Contemporary Conscious Clothing

*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL







Searching for a multi style top? We've got it right here for you. This top stands perfect for you to hangout with friends and attend a meeting at the same time. Choose your knot side!

Cost: Rs. 3600

Style code: LCW019

20

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**Prices are inclusive of 12% GST*

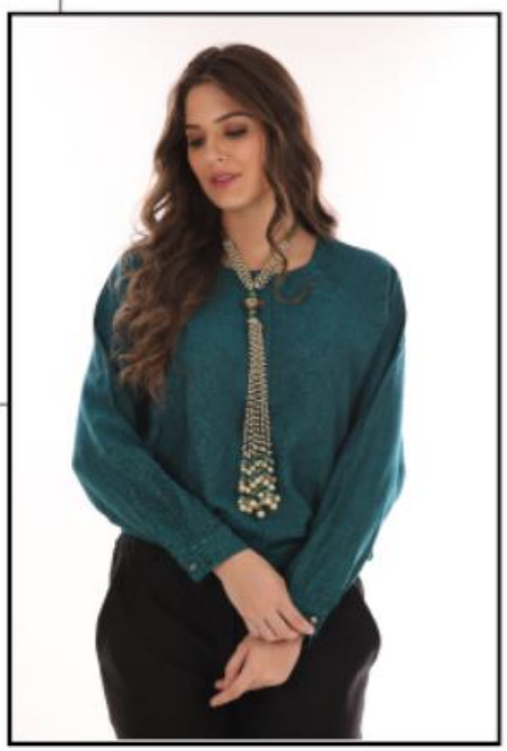
**Colours may vary in actual*

Available in sizes
S, M, L, XL

This shirt adds a perfect playful appeal to your closet and off-duty style. Twist sleeves, elasticated waist; simply dress it up with high heels and reflectors when you step out in the sun with the best attitude!

Cost: Rs. 3400

Style code: LCW020



21

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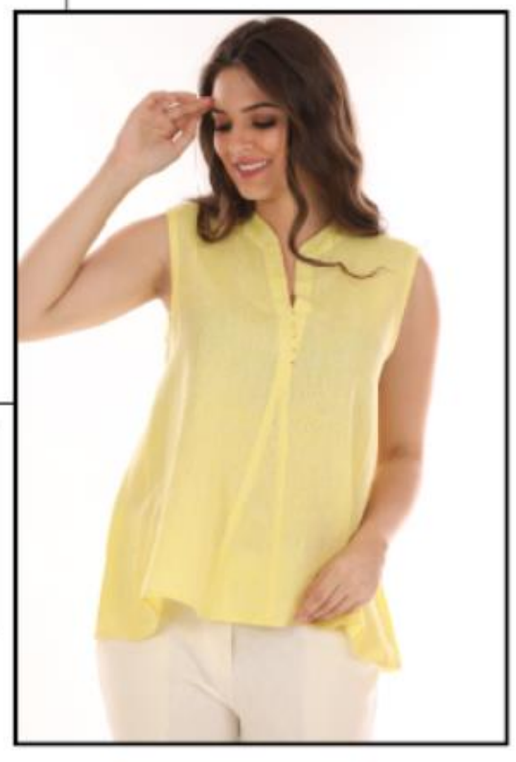
Contemporary Conscious Clothing

*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL



Work in style with this clean and pristine design. This simple yet stylish design is an ideal pick for your smart casual looks. Style it with a pair of ankle pants and converse.

Cost: Rs. 2900

Style code: LCW021

22

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Contemporary Conscious Clothing

**Prices are inclusive of 12% GST*

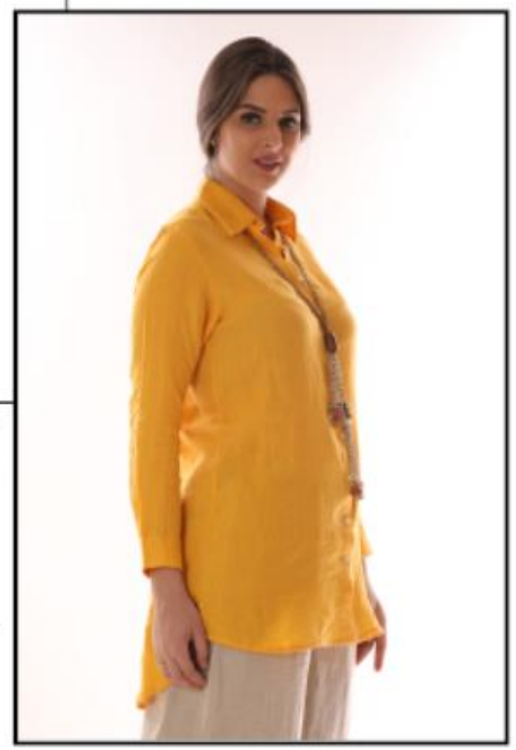
**Colours may vary in actual*

Available in sizes
S, M, L, XL,XXL

Be the sunshine on the high streets wearing this stunning yellow shirt. Combine it with some trendy heels and a statement neckpiece for an on-trend daytime look!

Cost: Rs. 4200

Style code: LCW022



23

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*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

We are absolutely in love with this fancy collar top with pockets. Combine it with a long skirt or a pair of skinny jeans and your favourite heels for a stylish upgrade!

Cost: Rs. 4800

Style code: LCW023

24

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL

Girls, simply shine in this asymmetrical flare top. Style it with a pair of fancy earrings and heels to finish the look.

Cost: Rs. 4800

Style code: LCW024

25

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

This gathered panel tunic top will instantly lift up your mood. Team it up with a flared skirt and heels for a bright day ahead!

Cost: Rs. 4100

Style code: LCW025

26

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

The latest range for the spring-summer season features this High-Low Tunic Top. This beautiful top is a stunner for your casual outing when paired with statement earrings and high heels.

Cost: Rs. 5600

Style code: LCW026

27

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Give a bold statement to your overall look with these straight ankle length trousers. Style these casual trousers with your favorite top and heels to walk down the streets in style.

Cost: Rs. 3900

Style code: LCW027

28

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Keep your confidence up wearing these Pleated Pants. Combine them with your flared top and stilettos for an elegant finish.

Cost: Rs. 3500

Style code: LCW028

29

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Pull together a stylish look wearing this extended side seam pants. Crafted from 100% linen, it will keep you comfortable throughout the day. Team it with heels to step out in style.

Cost: Rs. 3600

Style code: LCW029

30

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Planning out your next vacation? This stylish skirt is a must-have for the new season. Team it up with a top of your choice and heels for a smart daytime look!

Cost: Rs. 6500

Style code: LCW030

31

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Graduate ahead of classics with this Linen Button-Front Skirt. Style it with a high neck or cropped top and heels for a chic street-style look!

Cost: Rs. 6500

Style code: LCW031

32

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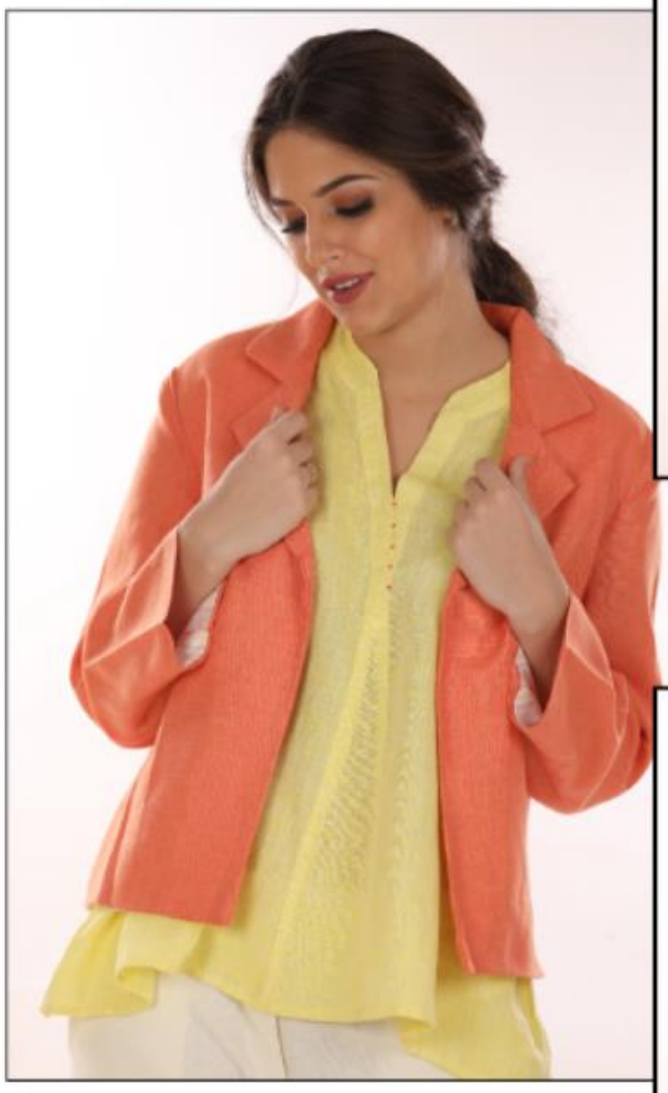
Contemporary Conscious Clothing

*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL



Let the new season make some noise especially when you pull together a chic look sporting this Linen Cropped Jacket. Layer it over a cropped top and skinny jeans/trousers alongside heels for a stylish upgrade!

Cost: Rs. 8700

Style code: LCW032

33

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Opt for this exciting coat to step into the new season. Long Sleeves, updated convertible collar and tie knot - all add sensuousness to your style. Just pair this one with interesting bottoms and top to step out in style.

Cost: Rs. 5200

Style code: LCW033

34

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Contemporary Conscious Clothing

*Prices are inclusive of 12% GST
*Colours may vary in actual

Available in sizes
S, M, L, XL,XXL

Party or work, this blazer will go well with any ocassion. Style this one with your favourite white lower and any pastel colour top and your favourite heels for a chic look.

Cost: Rs. 9700

Style code: LCW034

35

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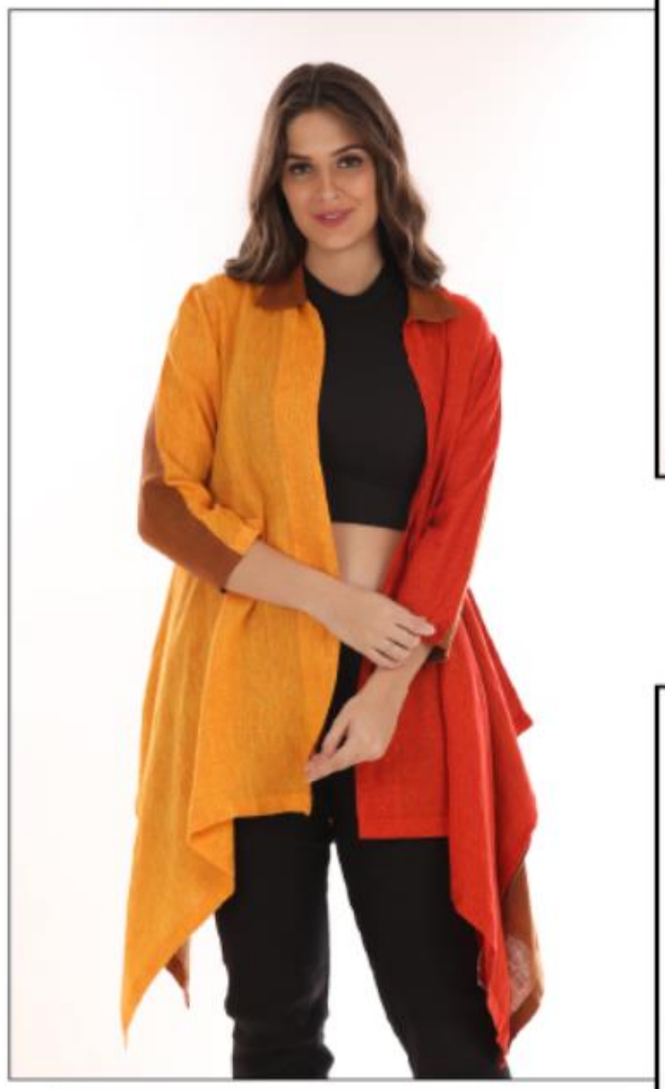
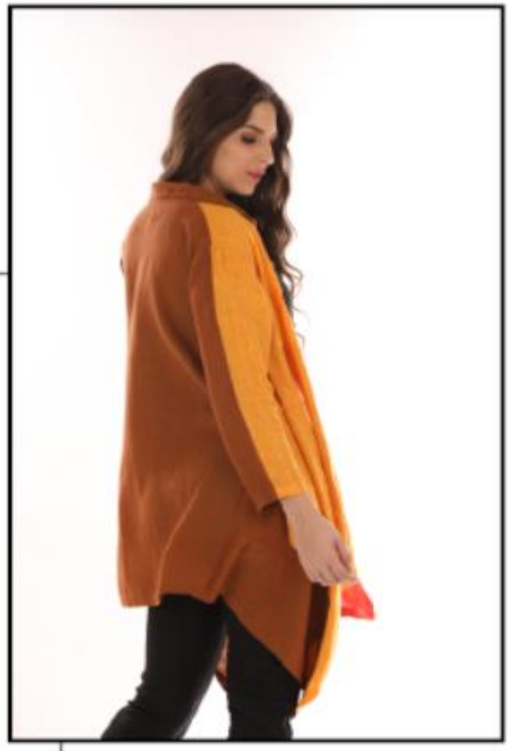
Contemporary Conscious Clothing

*Prices are inclusive of 12% GST

*Colours may vary in actual

Available in sizes
S, L





Make your casual wear a bit more trendy by combining this colour blocking shrug over anything you want. Girls, these colours will make your look more intriguing. Grab your sling and you are all set to step out!

Cost: Rs. 7600

Style code: LCW035

Exploring Opportunities for Association

It would be an honor for us to associate with Influencers who believe in our concept.
Let us together promote Responsible fashion by making use of linen clothing.

Visit us on:
www.instagram/labellinencut
www.facebook.com/linencut

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